NEWSPAPER AND MAGAZINE PRODUCTION

Overview and Aims

This subject will provide students with an understanding of the techniques and technical issues involved in producing a print publication. It focuses on two industry standard applications, Adobe InDesign and Photoshop. Skills gained in these applications will help students find employment in print publications. Students will gain a number of skills highly relevant to working as a print journalist. After completing the module students will be able to analyse and compare newspaper design, come up with new designs that reflect needs of the reader and publication, implement designs on computer and produce print quality documents.

On successful completion of this module the student should :

- Have a basic competency in Adobe Photoshop and InDesign.
- Have an understanding of the technical issues involved in modern print production.
- Have an insight into newspaper design techniques.
- Have knowledge of how a newspaper operates and is put together.

Indicative Module Content

- Goals, DTP, Using Apple Mac computers
- InDesign Basics
- Design Theory: Audience and design
- Photoshop I
- InDesign l
- Design Theory
- Photoshop II
- InDesign ll
- Style sheets and libraries
- Design theory
- Typography